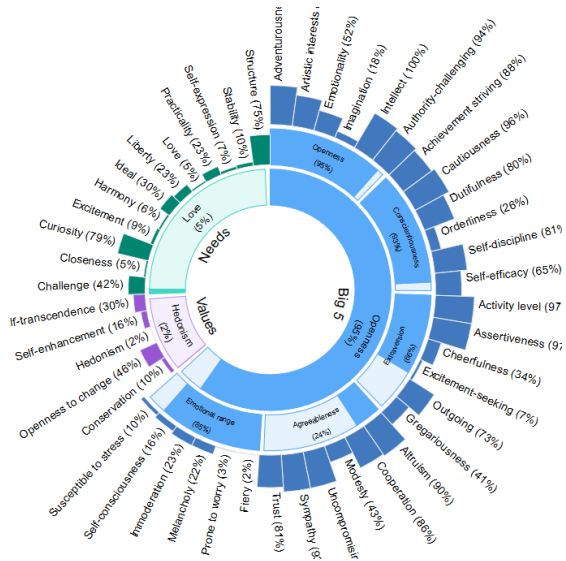


WATSON - LIDERAZGO

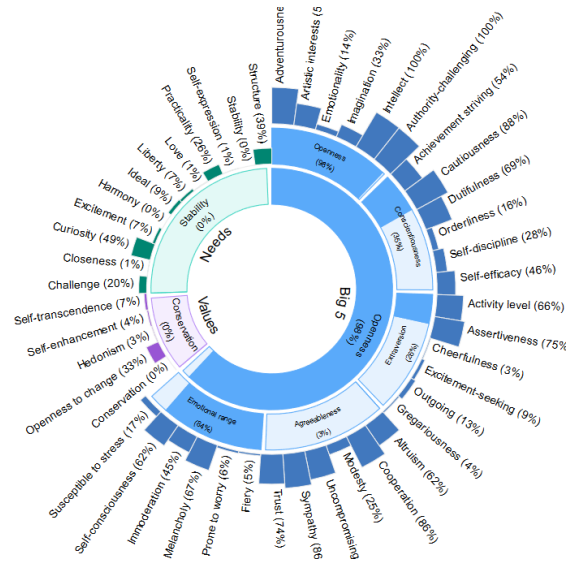
Elisa Martín Garijo
Chief Technology Officer
IBM Spain

Compartiendo y mejorando juntos

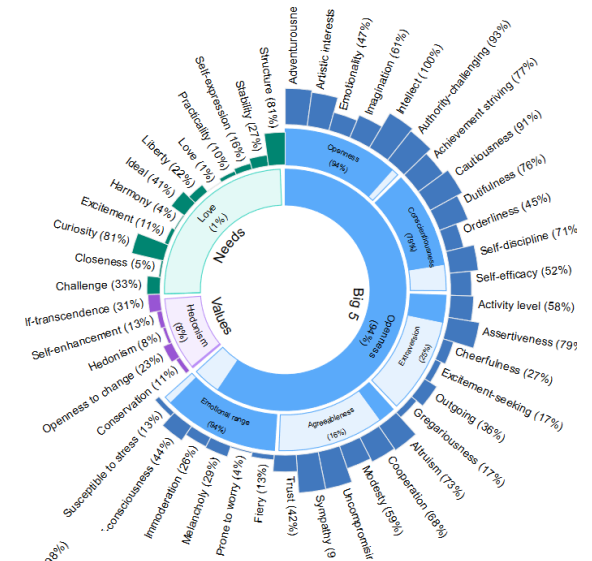
BIG FIVE: Características de la personalidad basada en el uso del lenguaje



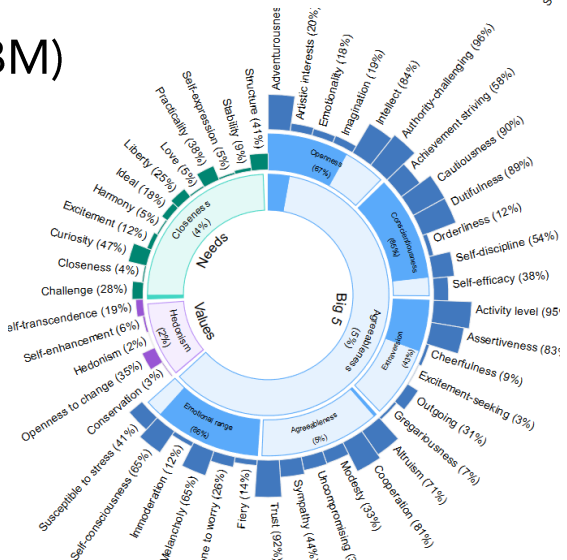
Ginni Rometty (IBM)



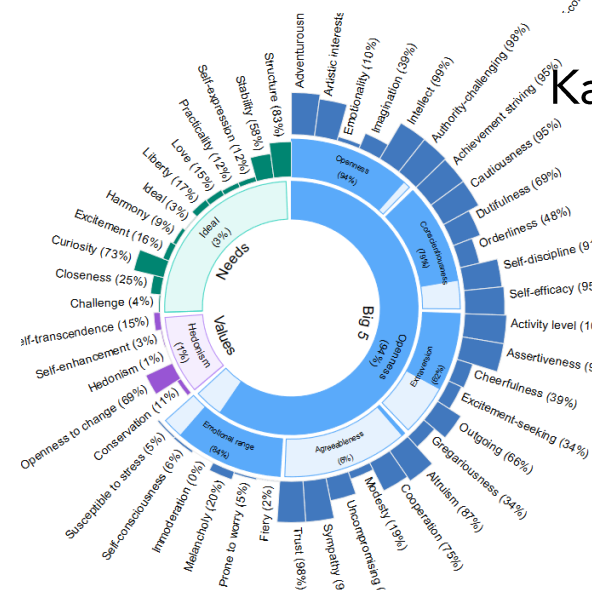
Elon Musk (Tesla)



Kanye West (artista)

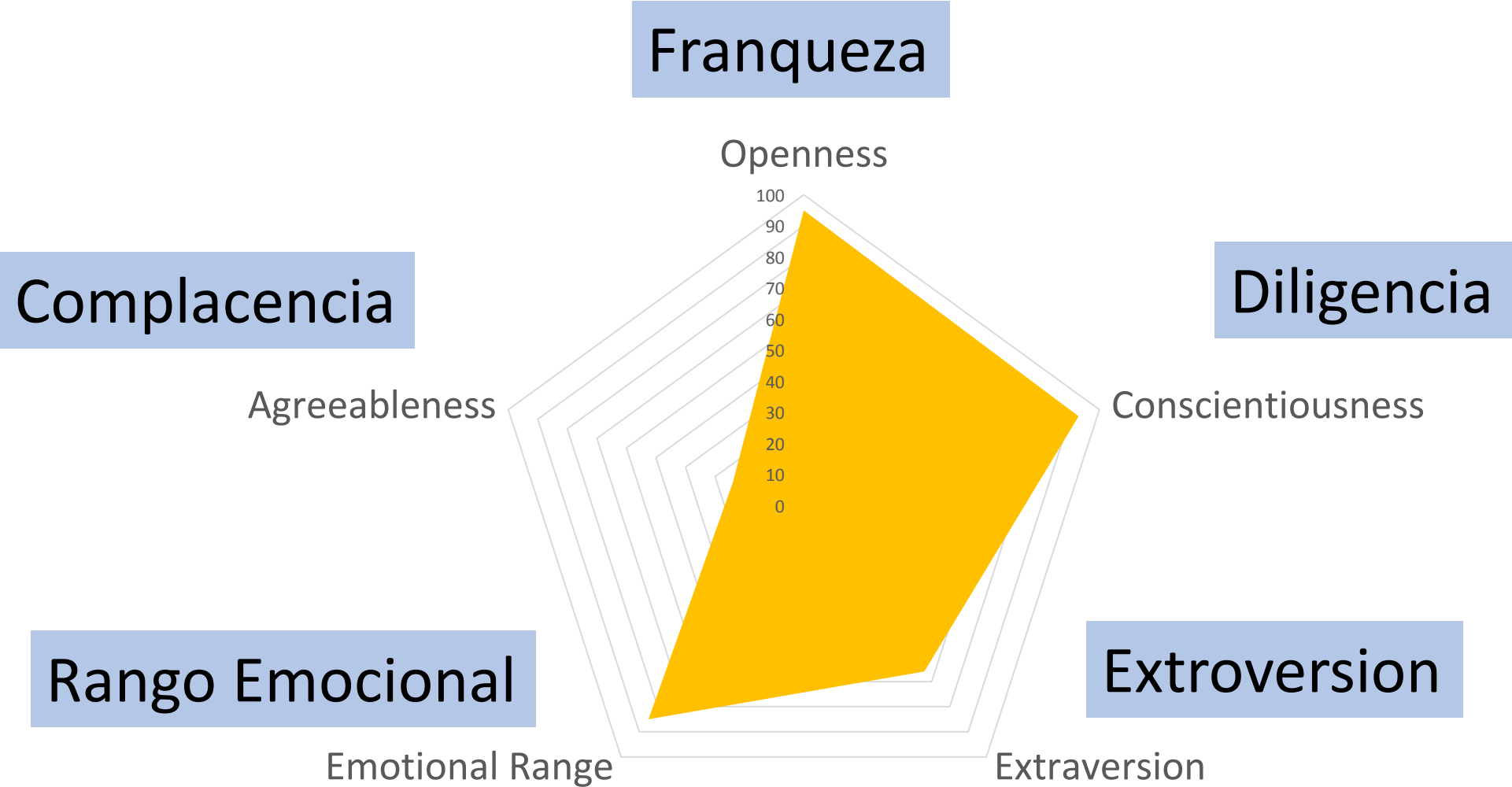


Sundar Pichai (Google)



Tsai Ing-wen (Taiwan President)

BIG FIVE: Características de la personalidad basada en el uso del lenguaje



Ginni Rometty (IBM CEO)

BIG FIVE: Características de la personalidad basada en el uso del lenguaje

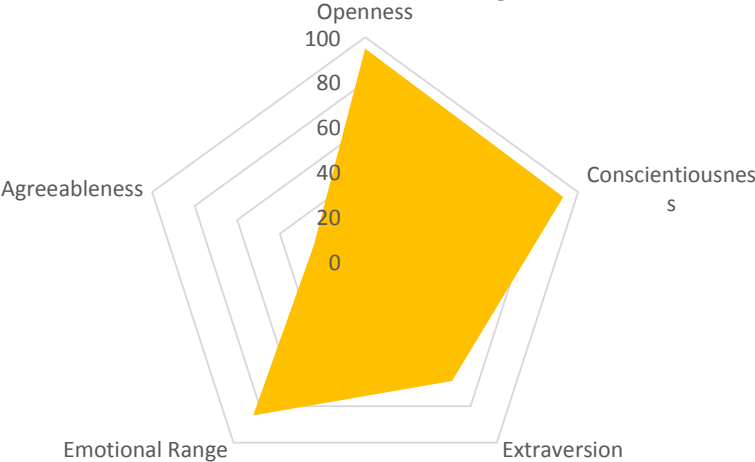
Franqueza: Media > 90%

Diligencia: Media > 75%

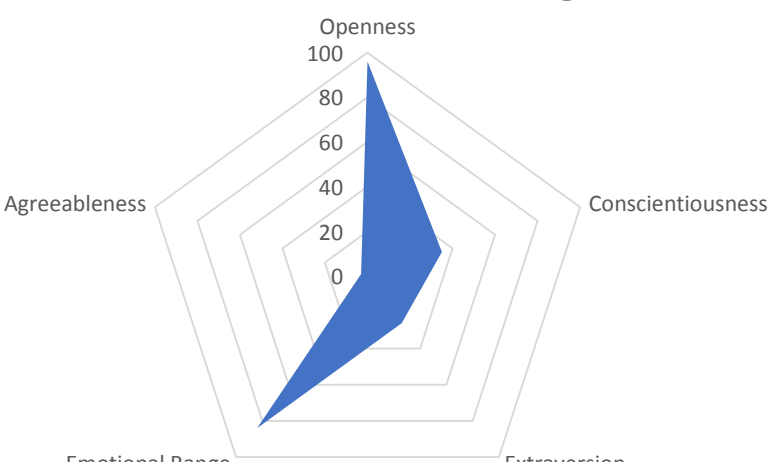
Extroversión: Media < 25%

Complacencia: Media < 25%

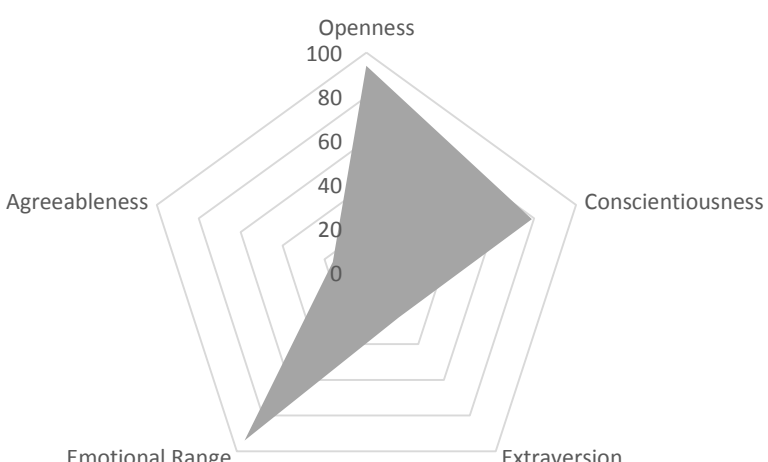
Rango Emocional: Media > 75%



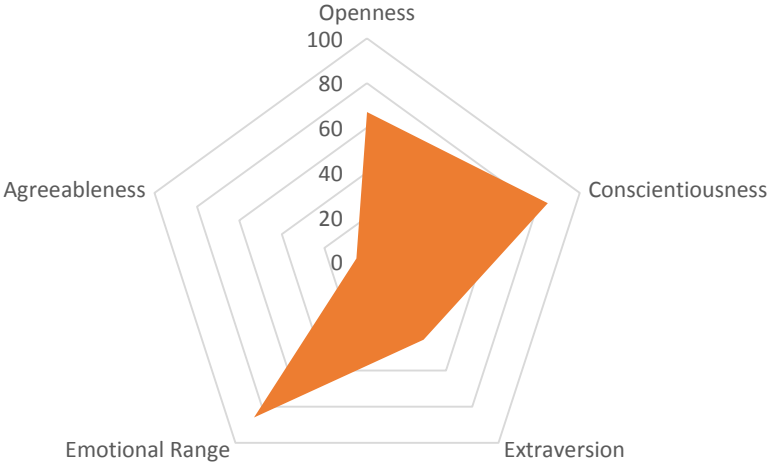
Ginni Rometty



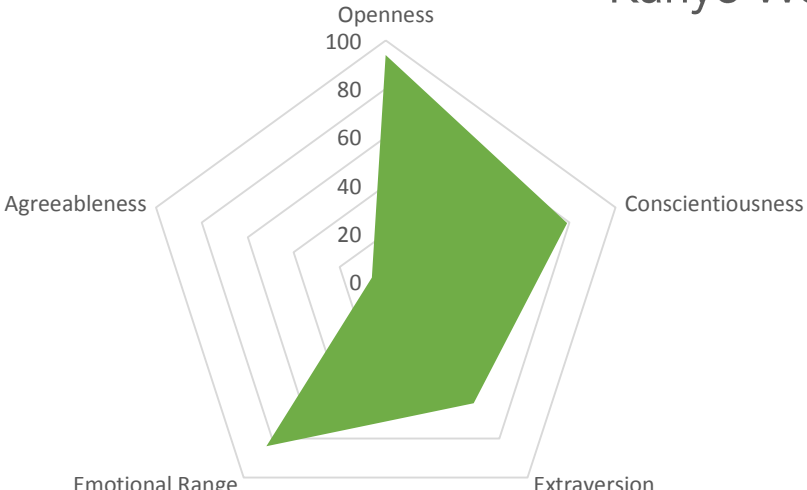
Elon Musk



Kanye West



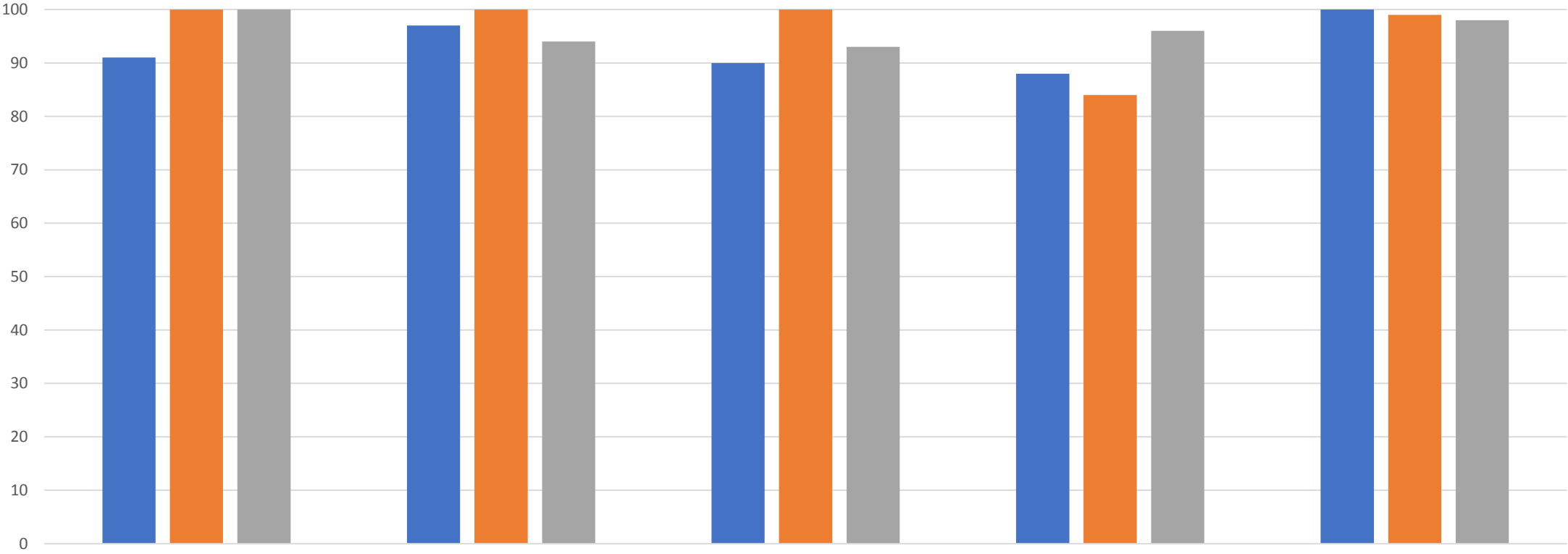
Sundar Pichai



Tsai Ing-wen

BIG FIVE: Características de la personalidad basada en el uso del lenguaje

Franqueza



Elon Musk

Ginni Rometty

Kanye West

Sundar Pichai

Tsai Ing-wen

Audacia

Inteligencia

Desafío a la autoridad

